



Small Business and Entrepreneurial Management Certificate

Program: Business

Program Code:

SB

Academic Area:

Business and Experiential Education

Type:

Certificate of Achievement

Campus:

Fall River

CIP Code:

52.0799

Program Information

- Students work with program faculty and area resources to receive intensive, practical training in business plan preparation.
- Transfer credits for any course in the Business Administration Department (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chairperson.

Program Goals Statement

This certificate prepares students to start and operate a small business. The program introduces students to management, marketing, accounting, and finance, essential areas of business development. All courses can be transferred to the degree program in Business Administration Career.

Program Requirements

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 114	Introduction to QuickBooks Pro	1
BUS 112	Personal Financial Planning	3
CIS 111	Introduction to Business Information Systems	3
ENG 101	Composition I: College Writing	3
MAN 101	Principles of Management	3
MAN 152	Purchasing	3
MAN 154	Small Business Management	3
MAR 101	Principles of Marketing	3
MAR 114	Sales Principles	3
	Business Elective	3



Recommended Course Sequence - Semester 1

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 114	Introduction to QuickBooks Pro	1
ENG 101	Composition I: College Writing	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3

Recommended Course Sequence - Semester 2

Course #	Title	Credits
CIS 111	Introduction to Business Information Systems	3
BUS 112	Personal Financial Planning	3
MAN 152	Purchasing	3
MAN 154	Small Business Management	3
MAR 114	Sales Principles	3
	Business Elective	3
	Total credits:	32

Category Descriptions

Business Elective

Credits: 3

Choose 3-4 credits from ACC, BNK, BUS, INT, MAN, MAR or RMN.