



Hospitality Management/Event Management

Program Goals Statement

The Hospitality Industry is the world's largest employment field. The proposal is to change from a degree program with five concentrations to one general degree program that is applicable for all types of Hospitality Managers or Event Managers. Upon completion of the degree the student will be able to seek employment in lodging operations, private clubs, cruise ships, casinos, or event planning companies.

Program Information

- This program offers students the opportunity to develop strong communication skills, organizational, and critical-thinking skills as well as practical preparation for entry into the growing hospitality career field
- Job opportunities include convention and visitors bureau coordinator, hotel sales and marketing executive, hotel management or event planner, casino management, tour destination management, or cruise ship management and event or activities planner.
- Students may earn credit through CED210 at such sites as Disney World, Universal Studios Newport Historical Society, The Whaling Museum, or any theme park.

Subject: Business

Type: Associate Degree

Campus

Campus:

Fall River

Item #

Title

Credits

General Courses

Item #	Title	Credits
INT 110	Internship Experience	2
CSS 101	College Success Seminar	1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3



Elective Courses

Item #	Title	Credits
COM 101	Fundamentals of Public Speaking	3
	Or	
COM 114	Professional Speaking	3
	History Elective	3
	Science Elective	3-4

Core Courses

Item #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 102	Principles of Accounting II	4
BUS 111	Business and Financial Mathematics	3
BUS 155	Business Ethics	3
MAN 101	Principles of Management	3
CIS 113	Hospitality Management Information Systems	3

Program Courses

Item #	Title	Credits
CUL 160	Introduction to Hospitality Food Services	3
HOS 121	Introduction to Travel, Tourism and Hospitality	3
HOS 137	Event Management and Marketing	3
HOS 140	Introduction to Casino Operations	3
	Or	
PRM 101	Foundations of Project Management	3
HOS 224	Hospitality Marketing	3
	Or	
MAR 101	Principles of Marketing	3
HOS 226	Hotel Accommodations Management	3
	Or	
HOS 255	Event Design	3
BUS 251	Business Law	3
	Or	
HOS 265	Special Event Planning Capstone	3



Recommended Course Sequence - Semester 1

Item #	Title	Credits
CSS 101	College Success Seminar	1
CUL 160	Introduction to Hospitality Food Services	3
ENG 101	Composition I: College Writing	3
HOS 121	Introduction to Travel, Tourism and Hospitality	3
HOS 140	Introduction to Casino Operations	3
	Or	
PRM 101	Foundations of Project Management	3
COM 101	Fundamentals of Public Speaking	3
	Or	
COM 114	Professional Speaking	3

Recommended Course Sequence - Semester 2

Item #	Title	Credits
ACC 101	Principles of Accounting I	4
ENG 102	Composition II: Writing about Literature	3
HOS 137	Event Management and Marketing	3
MAN 101	Principles of Management	3
	History Elective	3

Recommended Course Sequence - Semester 3

Item #	Title	Credits
ACC 102	Principles of Accounting II	4
HOS 224	Hospitality Marketing	3
	Or	
MAR 101	Principles of Marketing	3
ECN 111	Principles of Economics-Macro	3
HOS 226	Hotel Accommodations Management	3
	Or	
HOS 255	Event Design	3
CIS 113	Hospitality Management Information Systems	3



Recommended Course Sequence - Semester 4

Item #	Title	Credits
BUS 155	Business Ethics	3
INT 110	Internship Experience	2
BUS 251	Business Law	3
	Or	
HOS 265	Special Event Planning Capstone	3
BUS 111	Business and Financial Mathematics	3
	Science Elective	3-4
	Total credits:	60-61