



Hospitality and Event Management

Program: Business Administration Career

Program Code:

BC_HOS

Academic Area:

Business and Experiential Education

Type:

Associate in Science

Campus:

Fall River

CIP Code:

52.0999

Program Goals Statement

The Hospitality Industry is the world's largest employment field. The proposal is to change from a degree program with five concentrations to one general degree program that is applicable for all types of Hospitality Managers or Event Managers. Upon completion of the degree the student will be able to seek employment in lodging operations, private clubs, cruise ships, casinos, or event planning companies.

Program Information

- This program offers students the opportunity to develop strong communication skills, organizational, and critical-thinking skills as well as practical preparation for entry into the growing hospitality career field
- Job opportunities include convention and visitors bureau coordinator, hotel sales and marketing executive, hotel management or event planner, casino management, tour destination management, or cruise ship management and event or activities planner.
- Students may earn credit through CED210 at such sites as Disney World, Universal Studios Newport Historical Society, The Whaling Museum, or any theme park.

Degree Requirements

General Courses

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
INT 210	Internship Experience I	3



Elective Courses

Course #	Title	Credits
	COM 104 or COM 114	3
	History Elective	3
	Scientific Reasoning and Discovery Elective	3-4

Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 102	Principles of Accounting II	4
BUS 111	Business and Financial Mathematics	3
BUS 155	Business Ethics	3
MAN 101	Principles of Management	3
CIS 113	Hospitality Management Information Systems	3

Concentration Courses

Course #	Title	Credits
CUL 160	Introduction to Hospitality Food Services	3
HOS 121	Introduction to Travel, Tourism and Hospitality	3
HOS 137	Events Management and Marketing	3
	HOS 140 or PRM 101	3
	HOS 224 or MAR 101	3
	HOS 226 or HOS 255	3
	BUS 251 or HOS 265	3

Recommended Course Sequence - Semester 1

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
CUL 160	Introduction to Hospitality Food Services	3
ENG 101	Composition I: College Writing	3
HOS 121	Introduction to Travel, Tourism and Hospitality	3
	HOS 140 or PRM 101	3
	COM 104 or COM 114	3



Recommended Course Sequence - Semester 2

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ENG 102	Composition II: Writing about Literature	3
HOS 137	Events Management and Marketing	3
MAN 101	Principles of Management	3
	History Elective	3

Recommended Course Sequence - Semester 3

Course #	Title	Credits
ACC 102	Principles of Accounting II	4
	HOS 224 or MAR 101	3
ECN 111	Principles of Economics-Macro	3
	HOS 226 or HOS 255	3
CIS 113	Hospitality Management Information Systems	3

Recommended Course Sequence - Semester 4

Course #	Title	Credits
BUS 155	Business Ethics	3
INT 210	Internship Experience I	3
	BUS 251 or HOS 265	3
BUS 111	Business and Financial Mathematics	3
	Scientific Reasoning and Discovery Elective	3-4
	Total credits:	62-64