



## Graphic Design Certificate

**Program Code:**

GD

**Academic Area:**

Arts and Humanities

**Type:**

Certificate of Achievement

### Program Statement

This certificate prepares students for careers in graphic design, including support positions for advertising, print, and interactive design. Students gain a firm foundation in the creative process and use of visual language for communication while building a strong portfolio that demonstrates their technical and creative abilities. Electives allow students to expand their studies to include areas such as motion graphics, photography and illustration.

### Program Information

- This certificate is particularly suited for those with a background in art, design, marketing, or communication who want to update or extend their skills.
- Students use industry-standard software, hardware and peripherals in dedicated design computer labs and studios. Faculty are all designers and artists whose current professional practice informs their teaching.
- The program offers a strong personalized support system for students with a program-specific advisor and the opportunity to begin building a professional network with classmates and faculty.
- This certificate can be completed at any of the following campuses: Fall River, New Bedford, and Online (synchronous).
- Consult with your program-specific advisor when developing your course schedule each semester for sequencing and selecting courses to best support your goals.

### After Bristol

Graduates can work in graphic design firms, advertising agencies, publishing houses, and in-house design departments of companies.

### Related Programs

Graphic Design transfer program, Web Design & Media Arts career program, Animation & Motion Graphics transfer program and the Web Design Certificate.

### Program Requirements



Course #	Title	Credits
	ART 111	3
ART 260	Computer Graphics	3
ART 261	Graphic Design I	3
ART 262	Graphic Design II	3
ART 266	Typography Design	3
ART 267	Publication Design	3
ENG 101	Composition I: College Writing	3
	Graphic Design Art Electives	6

## Recommended Course Sequence - Summer Semester

Consider taking ART 111 and ART 260 to lighten semester load.

Course #	Title	Credits
ART 111	Drawing I	3
ART 260	Computer Graphics	3

## Recommended Course Sequence - Semester 1

Course #	Title	Credits
ART 261	Graphic Design I	3
ART 266	Typography Design	3
ENG 101	Composition I: College Writing	3
	Graphic Design Art Electives	6

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
ART 262	Graphic Design II	3
ART 267	Publication Design	3
	Graphic Design Art Electives	6
	<b>Total credits:</b>	<b>27</b>

## Category Descriptions

### ART 111

Credits: 3

Students with satisfactory drawing portfolio may take ART 216 instead of ART 111, with the permission of the program coordinator.



<b>Course #</b>	<b>Title</b>	<b>Credits</b>
ART 111	Drawing I	3

## Graphic Design Art Electives

Credits: 6

Choose two of the following:

<b>Course #</b>	<b>Title</b>	<b>Credits</b>
ART 271	Web Design I	3
ART 276	Multimedia Design	3
ART 280	Electronic Imaging	3
ART 292	Design Studio	3