



## General Management

**Program:** Business Administration Career

**Program Code:**

BC\_GEN

**Academic Area:**

Business and Experiential Education

**Type:**

Associate in Science

**Campus:**

Fall River

Attleboro

Taunton

New Bedford

Online

**CIP Code:**

52.0101

## Program Goals Statement

Students enrolled in the Business Administration career program receive training in various organizational functions, critical thinking and problem-solving skills they need to compete in today's global business environment. All the Business programs share common courses, so students can switch easily between concentrations.

## Program Information

- Transfer credits for any course in the Business Administration Department (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chairperson.
- The faculty have years of practical experience in national and global business that makes your education relevant to the workplace.
- This concentration assists students to prepare for a variety of careers.

## Recommendations

- Students should take BUS 111, ENG 101, RMN 118, and ACC 101 first to position themselves for the proper course sequence in their second year. Students should take any required developmental courses in their first semester, followed by BUS 111 and ENG 101.
- Choose electives to pursue specific interests, such as purchasing or human resources.

## After Bristol

- Graduates work as quality control specialists, shift supervisors, and assistant managers of retail stores.
- The career program is designed for students who expect to work in the profession immediately after graduation.



## Infused General Education Competencies

Ethical Dimensions, Multicultural Perspective

## Degree Requirements

### General Courses

Course #	Title	Credits
CIS 111	Introduction to Business Information Systems	3
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3
PSY 101	General Psychology	3
	COM 104 or COM 114	3

### Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective	3-4

### Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 102	Principles of Accounting II	4
BUS 111	Business and Financial Mathematics	3
BUS 251	Business Law	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communications	1

### Concentration Courses

Course #	Title	Credits
BUS 113	Introduction to Business Functions and Practices	3
MAN 290	Managing an Enterprise	3



## Program Electives

Course #	Title	Credits
	General Management Program Electives	9
	Business, Management or Marketing Elective	3

## Recommended Course Sequence - Semester 1

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
BUS 111	Business and Financial Mathematics	3
BUS 113	Introduction to Business Functions and Practices	3
ENG 101	Composition I: College Writing	3
MAN 101	Principles of Management	3

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
ACC 102	Principles of Accounting II	4
	Scientific Reasoning and Discovery Elective	3-4
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communications	1

## Recommended Course Sequence - Semester 3

Course #	Title	Credits
	Program Elective	3
BUS 251	Business Law	3
CIS 111	Introduction to Business Information Systems	3
ECN 111	Principles of Economics-Macro	3
	COM 104 or COM 114	3



## Recommended Course Sequence - Semester 4

Course #	Title	Credits
	Program Elective	3
	Program Elective	3
	Program Elective	3
MAN 290	Managing an Enterprise	3
PSY 101	General Psychology	3
<b>Total credits:</b>		<b>63-65</b>

## Category Descriptions

### CSS 101: College Success Seminar / Business and Experiential Education FYE

Credits: 0-1

Students can register for CSS 101 or complete the Business and Experiential Education First-Year Experience (FYE) Summer or Intersession orientation. Students who have earned a previous degree or have 30+ credits with a GPA of 2.5 or better are not required to register for CSS 101. Review the [CSS 101 Waiver](#) for more details.

Course #	Title	Credits
CSS 101	College Success Seminar	1

### COM 104 or COM 114

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 104	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

### Scientific Reasoning and Discovery Elective

Credits: 3-4

Choose one [Scientific Reasoning and Discovery](#) elective.

### General Management Program Electives

Credits: 9

Choose three electives from ACC, BNK, BUS, INT, MAN, MAR or PRM.



## Business, Management or Marketing Elective

Credits: 3

Choose one of the following:

<b>Course #</b>	<b>Title</b>	<b>Credits</b>
BUS 112	Personal Financial Planning	3
BUS 253	Corporation Finance	3
BUS 155	Business Ethics	3
MAN 251	Human Resources Management	3
MAN 152	Purchasing	3
MAR 255	Advertising Procedures	3