



General Management

Program Code:

BC_GEN

Academic Area:

Business and Experiential Education

Type:

Associate in Science

Program Statement

Students enrolled in this program receive training in various organizational functions, critical thinking and problem-solving skills they need to compete in today's global business environment. All the Business Administration Career programs share common courses, so students can switch easily between concentrations.

Program Information

- This program requires 61-62 credits to graduate.
- Students who have taken courses at other institutions may receive transfer credit. All transfer credit requests for business related courses (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chair.
- The faculty have years of practical experience in national and global business which makes your education relevant to the workplace.
- This concentration assists students to prepare for a variety of careers.
- Students should take the preparatory and developmental courses (CSS 101, CIS 111 and ENG 101) first. Do not take ACC 101 in the first semester of your program so that you can prepare for success first.

After Bristol

- Graduates work as quality control specialists, shift supervisors, and assistant managers of retail stores.
- This program is designed for students who expect to work in the profession immediately after graduation. Students are ready to launch their career in business management and other enterprises.

Program Learning Outcomes

Students will be able to:

1. Apply business knowledge and skills needed to make basic business decisions
2. Apply critical thinking skills to business decisions
3. Explain the ethical, legal, and social responsibilities of individuals and organizations.
4. Apply quantitative analysis and interpretation to business problems.
5. Apply effective business communication techniques to business situations.

Degree Requirements



General Courses

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
CIS 111	Introduction to Business Information Systems	3
COM 218	Business Communication	3
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
HST 112	The West and the World II	3
PSY 101	General Psychology	3
INT 210	Internship Experience I	3

Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective with Lab	4

Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
ACC 102	Principles of Accounting II	4
BUS 111	Business and Financial Mathematics	3
BUS 112	Personal Financial Planning	3
BUS 251	Business Law	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communications	1

Concentration Courses

Course #	Title	Credits
BUS 113	Introduction to Business Functions and Practices	3
MAN 290	Managing an Enterprise	3

Program Electives

Course #	Title	Credits
	Business or Management Program Elective	3
	ENG 102, Business or Management Program Elective	3



Recommended Course Sequence - Semester 1

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
CIS 111	Introduction to Business Information Systems	3
ENG 101	Composition I: College Writing	3
BUS 111	Business and Financial Mathematics	3
BUS 113	Introduction to Business Functions and Practices	3
MAN 118	Workshop in Team Development and Managerial Communications	1

Recommended Course Sequence - Semester 2

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
HST 112	The West and the World II	3
MAR 101	Principles of Marketing	3
MAN 101	Principles of Management	3
	Business or Management Program Elective	3

Recommended Course Sequence - Semester 3

Course #	Title	Credits
ACC 102	Principles of Accounting II	4
COM 218	Business Communication	3
ECN 111	Principles of Economics-Macro	3
BUS 251	Business Law	3
	Scientific Reasoning and Discovery Elective with Lab	4

Recommended Course Sequence - Semester 4

Course #	Title	Credits
INT 210	Internship Experience I	3
	ENG 102, Business or Management Program Elective	3
PSY 101	General Psychology	3
BUS 112	Personal Financial Planning	3
MAN 290	Managing an Enterprise	3
	Total credits:	61-62



Category Descriptions

CSS 101: College Success Seminar / Business and Experiential Education FYE

Credits: 0-1

Students can register for CSS 101 or complete the Business and Experiential Education First-Year Experience (FYE) Summer or Intersession orientation. Students who have earned a previous degree or have 30+ credits with a GPA of 2.5 or better are not required to register for CSS 101. Review the [CSS 101 Waiver](#) for more details.

Course #	Title	Credits
CSS 101	College Success Seminar	1

Scientific Reasoning and Discovery Elective with Lab

Credits: 4

Choose one [Scientific Reasoning and Discovery](#) elective that includes a lab component.

Business or Management Program Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
BUS 116	Introduction to Logistics	3
BUS 155	Business Ethics	3
BUS 253	Corporation Finance	3
MAN 152	Purchasing	3
MAN 251	Human Resources Management	3

ENG 102, Business or Management Program Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
ENG 102	Composition II: Writing about Literature	3
BUS 116	Introduction to Logistics	3
BUS 155	Business Ethics	3
BUS 253	Corporation Finance	3
MAN 152	Purchasing	3
MAN 251	Human Resources Management	3