



## Entrepreneurship

**Program:** Business Administration Career

**Program Code:**

BC\_ENT

**Academic Area:**

Business and Experiential Education

**Type:**

Associate in Science

**Campus:**

Fall River

**CIP Code:**

52.0701

### Program Goals Statement

The program focuses on developing skills in finance, human resource management, management principles, marketing, purchasing, and sales needed for establishing and operating a new business.

### Program Information

- Transfer credits for any course in the Business Administration Department (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chairperson.
- Bristol is the home of the Academic Center for Entrepreneurship. It works to assist people starting a business as well as to encourage local high school and middle school students to consider entrepreneurship.

### After Bristol

- Students are ready to open their own businesses and other enterprises. Some senior institutions offer four-year degrees in Entrepreneurship.

### Infused General Education Competencies

Ethical Dimensions, Multicultural Perspective

### Degree Requirements



## General Courses

Course #	Title	Credits
CIS 111	Introduction to Business Information Systems	3
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3
	COM 104 or COM 114	3

## Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective	3-4

## Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
BUS 111	Business and Financial Mathematics	3
BUS 251	Business Law	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communications	1

## Concentration Courses

Course #	Title	Credits
ACC 114	Introduction to QuickBooks Pro	1
BUS 114	Small Business Planning Workshop	1
BUS 253	Corporation Finance	3
MAN 152	Purchasing	3
MAN 154	Small Business Management	3
MAN 251	Human Resources Management	3
MAN 290	Managing an Enterprise	3
MAR 114	Sales Principles	3
MAR 255	Advertising Procedures	3



## Program Electives

Course #	Title	Credits
	Entrepreneurship Program Elective	3

## Recommended Course Sequence - Semester 1

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
BUS 111	Business and Financial Mathematics	3
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ENG 101	Composition I: College Writing	3
MAN 101	Principles of Management	3
	COM 104 or COM 114	3

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
ACC 114	Introduction to QuickBooks Pro	1
BUS 253	Corporation Finance	3
CIS 111	Introduction to Business Information Systems	3
ENG 102	Composition II: Writing about Literature	3
MAN 251	Human Resources Management	3
MAR 101	Principles of Marketing	3

## Recommended Course Sequence - Semester 3

Course #	Title	Credits
BUS 114	Small Business Planning Workshop	1
BUS 251	Business Law	3
ECN 111	Principles of Economics-Macro	3
HST 112	The West and the World II	3
MAN 154	Small Business Management	3
MAR 114	Sales Principles	3



## Recommended Course Sequence - Semester 4

Course #	Title	Credits
	Program Elective	3
	Scientific Reasoning and Discovery Elective	3-4
MAN 152	Purchasing	3
MAN 290	Managing an Enterprise	3
MAR 255	Advertising Procedures	3
	<b>Total credits:</b>	<b>64-66</b>

## Category Descriptions

### CSS 101: College Success Seminar / Business and Experiential Education FYE

Credits: 0-1

Students can register for CSS 101 or complete the Business and Experiential Education First-Year Experience (FYE) Summer or Intersession orientation. Students who have earned a previous degree or have 30+ credits with a GPA of 2.5 or better are not required to register for CSS 101. Review the [CSS 101 Waiver](#) for more details.

Course #	Title	Credits
CSS 101	College Success Seminar	1

### COM 104 or COM 114

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 104	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

### Scientific Reasoning and Discovery Elective

Credits: 3-4

Choose one [Scientific Reasoning and Discovery](#) elective.

### Entrepreneurship Program Elective

Credits: 3

Choose one of the following:



<b>Course #</b>	<b>Title</b>	<b>Credits</b>
BUS 112	Personal Financial Planning	3
BUS 113	Introduction to Business Functions and Practices	3
BUS 155	Business Ethics	3
MAR 253	Sales Management	3
PRM 101	Foundations of Project Management	3