



Entrepreneurship Career

Program Goals Statement

The program focuses on developing skills in finance, human resource management, management principles, marketing, purchasing, and sales needed for establishing and operating a new business.

Program Information

- Transfer credits for any course in the Business Administration Department (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chairperson.
- Bristol is the home of the Academic Center for Entrepreneurship. It works to assist people starting a business as well as to encourage local high school and middle school students to consider entrepreneurship.

After Bristol

- Students are ready to open their own businesses and other enterprises. Some senior institutions offer four-year degrees in Entrepreneurship.

Infused General Education Competencies

Ethical Dimensions, Multicultural Perspective

Subject: Business

Type: Associate Degree

Campus

Campus:

Fall River

Item #

Title

Credits



General Courses

CSS 101: (or completion of Division 3 First-Year Experience Summer or Intersession orientation or documented First-Year Experience or equivalent)

Item #	Title	Credits
CIS 111	Introduction to Business Information Systems	3
CSS 101	College Success Seminar	1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3

Choose one of the following

Item #	Title	Credits
COM 101	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

Elective Courses

See General Education Competency Courses - Scientific Reasoning and Discovery (p.) for course listings

Item #	Title	Credits
	Scientific Reasoning and Discovery Elective	3-4

Core Courses

Item #	Title	Credits
ACC 101	Principles of Accounting I	4
BUS 111	Business and Financial Mathematics	3
BUS 251	Business Law	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communication	1



Concentration Courses

Item #	Title	Credits
ACC 114	Introduction to QuickBooks Pro	1
BUS 114	Small Business Planning	1
BUS 253	Corporation Finance	3
MAN 152	Purchasing	3
MAN 154	Small Business Management	3
MAN 251	Human Resources Management	3
MAN 290	Managing an Enterprise	3
MAR 114	Sales Principles	3
MAR 255	Advertising Principles	3

Program Electives – Choose one of the following

Item #	Title	Credits
BUS 112	Personal Financial Planning	3
BUS 113	Introduction to Business Functions and Practices	3
BUS 155	Business Ethics	3
MAR 253	Sales Management	3
PRM 101	Foundations of Project Management	3

Recommended Course Sequence - Semester 1

Item #	Title	Credits
ACC 101	Principles of Accounting I	4
BUS 111	Business and Financial Mathematics	3
CSS 101	College Success Seminar	1
ENG 101	Composition I: College Writing	3
MAN 101	Principles of Management	3
COM 101	Fundamentals of Public Speaking	3
	Or	
COM 114	Professional Speaking	3

Recommended Course Sequence - Semester 2

Item #	Title	Credits
ACC 114	Introduction to QuickBooks Pro	1
BUS 253	Corporation Finance	3
CIS 111	Introduction to Business Information Systems	3
ENG 102	Composition II: Writing about Literature	3
MAN 251	Human Resources Management	3
MAR 101	Principles of Marketing	3



Recommended Course Sequence - Semester 3

Item #	Title	Credits
BUS 114	Small Business Planning	1
BUS 251	Business Law	3
ECN 111	Principles of Economics-Macro	3
HST 112	The West and the World II	3
MAN 154	Small Business Management	3
MAR 114	Sales Principles	3

Recommended Course Sequence - Semester 4

Item #	Title	Credits
	Program Elective	3-4
	Science Elective	3-4
MAN 152	Purchasing	3
MAN 290	Managing an Enterprise	3
MAR 255	Advertising Principles	3
	Total credits:	65-66