



Digital Publishing Certificate

Program: Computer Information Systems

Program Code:

DI

Academic Area:

Science, Technology, Engineering and Mathematics

Type:

Certificate of Achievement

Campus:

Fall River

CIP Code:

10.0303

Program Goals Statement

This certificate prepares students to work in digital publishing. It would be an asset for those with a background in education, business, or other fields who want to update or extend their skills so that they may become well versed in developing materials and content for distribution online and on mobile devices.

Program Information

Students who complete this certificate will have utilized industry-standard software

Students who complete this certificate may consider expanding their knowledge via additional options within the Computer Information Systems Department

Hints for Successful Completion

Students must have a computer, access to Adobe software, and an internet connection.

After Bristol

Graduates develop materials in a variety of industries that utilize mobile and other digital media or may work independently as contractors or consultants to move content online.



Program Requirements

| Course # | Title | Credits |
|----------|----------------------------------|---------|
| BUS 115 | Fundamentals of an Enterprise | 1 |
| CIS 162 | Applications for Web Development | 3 |
| CIT 131 | Business Creativity | 3 |
| CIT 175 | Print and Digital Publishing | 3 |
| CIT 134 | Social Media and the Web | 3 |
| CIT 170 | Digital Experience Management | 3 |
| CIT 243 | Game and Sound Production | 3 |
| ENG 101 | Composition I: College Writing | 3 |

Program Elective

| Course # | Title | Credits |
|----------|------------------|---------|
| | Program Elective | 3 |

Recommended Course Sequence - Semester 1

| Course # | Title | Credits |
|----------|--------------------------------|---------|
| BUS 115 | Fundamentals of an Enterprise | 1 |
| CIT 131 | Business Creativity | 3 |
| CIT 175 | Print and Digital Publishing | 3 |
| ENG 101 | Composition I: College Writing | 3 |
| | Program Elective | 3 |

Recommended Course Sequence - Semester 2

| Course # | Title | Credits |
|----------|----------------------------------|-----------|
| CIS 162 | Applications for Web Development | 3 |
| CIT 134 | Social Media and the Web | 3 |
| CIT 243 | Game and Sound Production | 3 |
| CIT 170 | Digital Experience Management | 3 |
| | Total credits: | 25 |

Category Descriptions

Program Elective

Credits: 3

Choose one of the following:



| Course # | Title | Credits |
|-----------------|---------------------------|----------------|
| CIS 122 | Internet Developer | 3 |
| INT 210 | Internship Experience I | 3 |
| COM 157 | Television Production | 3 |
| ENG 215 | Technical Writing | 3 |
| MAR 255 | Advertising Procedures | 3 |
| MAN 154 | Small Business Management | 3 |