



Digital Publishing Certificate

Program Goals Statement

This certificate prepares students to work in digital publishing. It would be an asset for those with a background in education, business, or other fields who want to update or extend their skills so that they may become well versed in developing materials and content for distribution online and on mobile devices.

Program Information

- Students who complete this certificate will have utilized industry-standard software
- Students who complete this certificate may consider expanding their knowledge via additional options within the Computer Information Systems Department

Hints for Successful Completion

Students must have a computer, access to Adobe software, and an internet connection.

After Bristol

- Graduates develop materials in a variety of industries that utilize mobile and other digital media or may work independently as contractors or consultants to move content online.

Subject: Computer Information Systems

Type: Certificate

Campus

Campus:

Fall River

Item #

Title

Credits



Program Requirements – Program Courses

Item #	Title	Credits
BUS 115	Fundamentals of an Enterprise	1
CIS 162	Applications for Web Development	3
CIT 131	Business Creativity	3
CIT 175	Print and Digital Publishing	3
CIT 134	Social Media and the Web	3
CIT 170	Digital Experience Management	3
CIT 243	Game and Sound Production	3
ENG 101	Composition I: College Writing	3

Choose one of the following electives

Item #	Title	Credits
CIS 122	Internet Developer	3
INT 110	Internship Experience	2
COM 157	Television Production	3
ENG 215	Technical Writing	3
MAR 255	Advertising Principles	3
MAN 154	Small Business Management	3

Recommended Course Sequence - Semester 1

Item #	Title	Credits
BUS 115	Fundamentals of an Enterprise	1
CIT 131	Business Creativity	3
CIT 175	Print and Digital Publishing	3
ENG 101	Composition I: College Writing	3
	Elective	3-4

Recommended Course Sequence - Semester 2

Item #	Title	Credits
CIS 162	Applications for Web Development	3
CIT 134	Social Media and the Web	3
CIT 243	Game and Sound Production	3
CIT 170	Digital Experience Management	3
	Total credits:	25