



## Communication

**Program:** Communication

**Program Code:**

CO

**Academic Area:**

Arts and Humanities

**Type:**

Associate in Arts

**Campus:**

Attleboro

Fall River

New Bedford

Online

Taunton

**CIP Code:**

09.0101

### Program Goals Statement

Students explore the fundamentals of human communication in theory and practice, analyze the historic and contemporary role of mass media and emerging new media in an increasingly diverse society, develop communication skills, and prepare to transfer to a four-year college or university communication program.

### Program Information

This transfer program is designed for students who plan to transfer to a four-year institution to complete their baccalaureate program. Based on advising and assessment of individual needs and direction, students may select a cluster of communication-related courses and gain practical experience through field-based learning. Students gain marketable skills from professors who engage students with tangible examples from industry experience.

### Hints for Success

Follow the recommended course sequence and meet with your communication program faculty advisor as needed throughout each semester.

### After Bristol

Qualified Communication students transfer to four-year colleges and universities and may choose from among a variety of careers to pursue that are related to the communication field including journalism, media production and public relations.

Bristol participates in the statewide MassTransfer program and has developed many program-to-program transfer articulation agreements which guarantee admission and credit transfer. For a complete listing of eligible MassTransfer programs and current Bristol articulation agreements, visit the Transfer Affairs website.



## MassTransfer A2B Pathway

The Communication program is a MassTransfer A2B Mapped Program with some Massachusetts State Universities. When choosing electives, complete an A2B Program Search to determine available transfer institutions and to ensure all credits will be transferred and applied to your degree.

## Degree Requirements

### General Courses

Course #	Title	Credits
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
HST 111	The West and the World I	3
HST 112	The West and the World II	3
	MTH 119 or MTH 125	3

### Elective Courses

Course #	Title	Credits
	Behavioral and Social Science Elective	3
	Behavioral and Social Science Elective	3
	Communication Behavioral and Social Science Elective	3
	Ethical Dimensions Elective	3
	Lab Science Elective	4
	Science Elective	3-4

### Program Courses

Course #	Title	Credits
COM 101	Introduction to Communication and College Success	3
	COM 104 or COM 114	3
COM 111	Mass Communication	3
COM 112	News Writing and Reporting	3
COM 241	Public Relations	3
	COM 212 or INT 210	3

### Program Electives

Course #	Title	Credits
	Communication Program Electives	9



## Recommended Course Sequence - Semester 1

Course #	Title	Credits
	Behavioral and Social Science Elective	3
COM 101	Introduction to Communication and College Success	3
ENG 101	Composition I: College Writing	3
HST 111	The West and the World I	3
	MTH 119 or MTH 125	3

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
	Lab Science Elective	4
	COM 104 or COM 114	3
COM 111	Mass Communication	3
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3

## Recommended Course Sequence - Semester 3

Course #	Title	Credits
	Behavioral and Social Science Elective	3
	Science Elective	3-4
COM 112	News Writing and Reporting	3
	COM 212 or INT 210	3
	Program Elective	3

## Recommended Course Sequence - Semester 4

Course #	Title	Credits
	Communication Behavioral and Social Science Elective	3
COM 241	Public Relations	3
	Ethical Dimensions Elective	3
	Program Elective	3
	Program Elective	3
	<b>Total credits:</b>	<b>61-62</b>



## Category Descriptions

### MTH 119 or MTH 125

Credits: 3

Choose one of the following:

Course #	Title	Credits
MTH 119	Fundamental Statistics	3
MTH 125	Modern College Mathematics	3

### Behavioral and Social Science Elective

Credits: 3

Choose one [MassTransfer](#) Behavioral and Social Science elective.

### Communication Behavioral and Social Science Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
ANT 101	Social and Cultural Anthropology	3
ECN 111	Principles of Economics-Macro	3
ECN 112	Principles of Economics-Micro	3
GVT 111	U.S. Government	3
GVT 112	Comparative Government	3
GVT 251	State and Local Government	3
HST 115	Twentieth Century Social History-1919 to the Present	3
HST 116	American Foreign Policy-1898 to the Present	3
PSY 101	General Psychology	3
SOC 101	Principles of Sociology	3
SOC 212	The Sociology of Social Problems	3
SOC 252	The Sociology of Human Relations	3
SOC 256	Race and Ethnicity in the Contemporary United States	3
SOC 258	Topics in Sociology	3

### Ethical Dimensions Elective

Credits: 3

Choose one [Ethical Dimensions](#) elective.



## Lab Science Elective

Credits: 4

Choose one [MassTransfer](#) Lab Science elective.

## Science Elective

Credits: 3-4

Choose one [MassTransfer](#) Science elective.

## COM 104 or COM 114

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 104	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

## COM 212 or INT 210

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 212	Field Experience-Student Newspaper Practicum	3
INT 210	Internship Experience I	3

## Communication Program Electives

Credits: 9

*Students should meet with their faculty advisor early in their first semester to discuss career goals and transfer plans since some articulation agreements have specific requirements regarding program electives.*

To complete the Communications A2B MassTransfer program, register for the following foundational courses: [ENG 230](#) and [COM 113](#).

Choose three of the following:



<b>Course #</b>	<b>Title</b>	<b>Credits</b>
ART 240	Introduction to Visual Communication	3
COM 113	Interpersonal Speech	3
COM 114	Professional Speaking	3
COM 157	Television Production	3
COM 159	Video Field Production and Editing	3
COM 160	Intercultural Communication	3
COM 218	Business Communication	3
ECN 111	Principles of Economics-Macro	3
ECN 112	Principles of Economics-Micro	3
ENG 230	Film	3
MAR 101	Principles of Marketing	3
MAR 255	Advertising Procedures	3