



MAN 118: Workshop in Team Development and Managerial Communications

This course emphasizes the development of managerial skills through individual and team participation. Students role-play and participate in workshop activities to improve their communication skills, managerial techniques, teamwork, and leadership abilities. This course integrates aspects of retailing operations along with the skills required to be an effective leader. One lecture hour per week.

Course Student Learning Outcomes

1. Indicate the differences between leadership and management 2. Demonstrate an understanding of various leadership styles 3. Identify situations in which certain leadership styles are more effective than others 4. Be able to identify leadership abilities and style within themselves 5. Explain ethical leadership, and its importance 6. Describe the type of leader they strive to be

Credits: 1

Program: Management