



MAN 101: Principles of Management

This course emphasizes the global perspective in management principles. The overall objective is to introduce the student to the world of the modern first-line and middle-level manager. The course focuses on the behavioral and functional nature of management and presents contemporary management challenges related to cultural diversity and the global business environment. Three lecture hours per week.

Course Student Learning Outcomes

1. Describe the process, power structure, tools and management theories of controlling an organization.
2. Define the purpose and primacy of the planning process.
3. Describe Organizational theory and design, including alternatives organizational structures, various approaches to the coordination of organization activities, and importance of group dynamics.
4. Explain that influencing in an organization integrates leadership, communication and motivation.
5. Describe the process, power structure, tools and management theories of controlling an organization.

Credits: 3

Program: Management