

COM 159: Advanced Television and Digital Production Practicum

This course provides intense writing for visual and audio news. Building on skills taught in COM 157 Television and Digital Production, students continue to develop news judgment as it relates to video and audio. Students apply concepts of digital video and audio field production and editing and gain hands-on experience through assignments that take them from initial planning of a project through location shooting and final editing. Emphasis is on pre and post production planning and editing and project completion. Students prepare their projects for distribution through different forms of media including broadcast on FRC Media, podcasts and streaming on the internet. Prerequisite: COM 157 or equivalent and ENG 101. Three lecture hours per week. Gen Ed Competencies met: Critical Thinking; Information Literacy.

Course Student Learning Outcomes

1. Identify elements of a strong story in news content analysis. 2. Meet deadlines through effective time management. 3. Produce broadcast-quality stories for both audio and video. 4. Find news stories in various communities, with focus on communities served by Bristol Community College. 5. Report on basic stories, across different media, as assigned. 6. Craft strong person-on-the street interviews, trend stories and event stories incorporating research. 7. Apply journalistic principles to production of at least one podcast.

Credits: 3

Program: Communication