



COM 157: Television Production

This course addresses the fundamental principles of television production. Students produce media using both studio and field equipment, learning studio and control room operating procedures, basic lighting, camera operation, script writing, and nonlinear editing using Final Cut Pro or equivalent. Students organize materials and projects using the Mac OS operating system; backup media on external hard drives, flash drives and/or DVDs; and upload projects to an online video server. Students identify message, audience, and goal for each project and consider ethical aspects related to the field of television production. Pre or co-requisite: ENG 101. Three lecture hours per week. Instructional Support Fee applies.

Course Student Learning Outcomes

1. Operate television studio and field equipment.
 1. Describe fundamental principles of television production.
 2. Discuss ethical dimensions related to the field of television.
 3. Define what comprises a target audience.
 4. Write scripts for specific assignments that address message, audience and goal.
 5. Edit video using non-linear techniques.
 6. Manage projects using operating systems.
 7. Assemble projects using different forms of media.
 8. Assess other projects based on criteria discussed in the course.

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Credits: 3

Program: Communication