COM 106: Introduction to Communication and College Success

Strategies and resources that promote college success are explored and applied to communication in this foundational course for communication majors. Students explore the fundamentals of human communication, especially the process of exchanging meaning. The course also examines aspects of communication including theory, interpersonal, nonverbal, mass media and organizational communication, and the impact of emerging technologies on communication. Students examine careers in the field, acquire technical competencies needed to be successful in communication, and conduct both academic and internet research. Competency met: First Year Experience (9.0). Three hours of lecture per week. Fall, Spring

Course Student Learning Outcomes

1. Define communication within the context of intrapersonal, interpersonal, public speaking and mass communication.
2. Analyze strengths and challenges of verbal and nonverbal communication.
3. Examine ethical issues related to human communication.
4. Research potential career options in the field of communication.
5. Utilize available college-based technology services.
6. Demonstrate what is expected of a college student as outlined in the BCC student handbook and college catalogue.

Credits: 3
Prerequisites:
ENG 101.
Co-Requisites:
ENG 101.
Program: Communication