



CIT 231: Introduction to Multimedia Development

Multimedia allows the development of dynamic presentations involving sound, motion, and interactivity. In this course, students learn to prepare business presentations using specialized programs. Emphasis is placed on learning the technical skills to utilize the multimedia software effectively to create business presentations and demonstrations. Prerequisite: CIS 162 or permission of the instructor. Three hours of lecture per week. Instructional Support Fee applies. Gen. Ed. Competencies Met: Information Literacy.

Course Student Learning Outcomes

1. Create an effective multimedia presentation.
2. Use multimedia software package to implement effective design in multimedia.
3. Demonstrate an understanding of how to use multimedia effectively as a business communication tool.

Credits: 3

Program: Computer Information Technology