



CIT 132: Desktop Publishing

The course covers the most common application packages used in business communications and commercial publishing. The student learns to combine text and graphics to create effective advertisements, brochures, newsletters, newspaper pages, and other printed material. An understanding of the printing process is developed so the student knows what is needed for professionally printed documents. Pre or co- requisite: CIT 131 or permission of the instructor. Instructional Support Fee applies. Gen. Ed. Competencies Met: Information Literacy.

Course Student Learning Outcomes

1. Use industry appropriate graphical tools to enhance graphics and photos for use in print publications.
2. Use illustration software to create basic illustrations.
3. Create and design professional, effective, and aesthetically pleasing print publications, such as brochures, flyers, and newsletters, using popular desktop publishing software packages.

Credits: 3

Program: Computer Information Technology