



Web Design Certificate

Program: Art Transfer

Program Code:

WB

Academic Area:

Arts and Humanities

Type:

Certificate of Achievement

CIP Code:

11.0801

Program Statement

This certificate prepares students to respond to industry needs for skills in web design and development as well as user-interface design. Students receive a firm grounding in the basics of design and current design technology, with a strong emphasis on visual communications. This program is specifically suited for those with a background in art/design, marketing, communication/broadcasting, or a related technical field, who want to expand their skill set.

Program Information

- This program is intended to help students enter the job market directly into careers requiring skills in web design, web development and/or user-interface design. Students develop their creative and technical potential while building a strong portfolio for use in the job market.
- Classes use industry-standard software and hardware in dedicated design computer labs and studios. Faculty are all designers and artists whose current professional practice informs their teaching.
- The program offers a strong personalized support system for students with a program-specific advisor and the opportunity to begin building a professional network with classmates and faculty.
- Courses in this program transfer into the degree program in Web Design & Media Arts career and in to the degree program in Graphic Design.
- This certificate can be completed at any of the following campuses: Fall River, New Bedford, and Online (synchronous).

After Bristol

This certificate helps students gain skills to prepare them to work in design and marketing firms, advertising agencies, in-house creative departments, as well as for freelance work in web design and related fields. Students may also apply coursework to transfer programs in Graphic Design or Web Design and later transfer to four-year BFA programs.



Additional Information

Consult with your program-specific advisor when developing your course schedule each semester for sequencing and selecting courses to best support your goals.

Embedded tutors and program-specific tutors can help support skill-development in mastering digital technologies.

Program Requirements

Course #	Title	Credits
ART 260	Computer Graphics	3
ART 261	Graphic Design I	3
ART 262	Graphic Design II	3
ART 267	Publication Design	3
ART 271	Web Design I	3
ENG 101	Composition I: College Writing	3
	ART 272, ART 273 or ART 281	3
	INT 210, ART 266 and/or ART 276	6

Recommended Course Sequence - Semester 1

Course #	Title	Credits
ART 260	Computer Graphics	3
ART 271	Web Design I	3

Recommended Course Sequence - Semester 2

Course #	Title	Credits
ART 261	Graphic Design I	3
ENG 101	Composition I: College Writing	3
	ART 272, ART 273 or ART 281	3

Recommended Course Sequence - Semester 3

Course #	Title	Credits
ART 262	Graphic Design II	3
ART 267	Publication Design	3
	INT 210, ART 266 and/or ART 276	6
	Total credits:	27



Category Descriptions

ART 272, ART 273 or ART 281

Credits: 3

Choose one of the following:

Course #	Title	Credits
ART 272	Web Design II	3
ART 273	Advanced Web Design Studio	3
ART 281	Web Animation	3

INT 210, ART 266 and/or ART 276

Credits: 6

Choose two of the following:

Course #	Title	Credits
INT 210	Internship Experience I	3
ART 266	Typography Design	3