



Communication

Program: Communication

Program Code:

CO

Academic Area:

Arts and Humanities

Type:

Associate in Arts

CIP Code:

09.0101

Program Statement

Students explore the fundamentals of human communication in theory and practice, analyze the historical and contemporary role of mass media and emerging new media in an increasingly diverse society, and develop communication skills while completing the first two years of a baccalaureate degree in communication.

Program Information

- This program is designed for students who plan to transfer to a four-year institution to complete their baccalaureate program to pursue a career in communication including public relations, social media, journalism, film, politics and more.
- Students are required to take 20 courses for a total of 61-62 credits. Courses include communication and foundational disciplines such as history, math, science, and behavioral and social sciences.
- The program includes four core communication courses in which students gain marketable and transferable skills from professors who engage them in project-based learning providing tangible examples from industry and international experience.
- Students also take a required internship or practicum course where they gain practical experience through field-based learning in the community or on campus with the student newspaper or television news program.
- Through courses and co-curricular activities, students have access to a professional TV studio and podcast.
- Based on advising and assessment of individual needs and direction, students select three communication-related elective courses.
- Students should follow the recommended course sequence and meet with their Communication faculty advisor to discuss transfer and career goals, progress, courses and opportunities as needed throughout the semester.

After Bristol

- Qualified Communication students transfer to four-year schools and may choose from among a variety of careers to pursue that are related to the communication field.
- Bristol participates in the statewide MassTransfer program and has developed many program-to-program transfer articulation agreements which guarantee admission and credit transfer. For a complete listing of eligible MassTransfer programs, current Bristol articulation agreements, and to complete an A2B Program Search, visit the Transfer Services website to review which credits will be transferred and applied to your degree.



Program Learning Outcomes

Students will be able to:

1. Explain fundamental theoretical concepts related to human communication.
2. Apply fundamental theoretical concepts to specific contexts to facilitate effective communication.
3. Identify key figures and events related to the development of major mass media and emerging new media.
4. Explain the potential effects of media on an increasingly diverse society.
5. Demonstrate oral, written, and mediated communication skills.
6. Explain ethical issues related to interpersonal, intercultural, group, organizational, and public communication in order to create strategies to help address some of those issues.
7. Research a communication-related career that matches their skill set and/or interests in this rapidly-changing field to develop a career plan.

Degree Requirements

General Courses

Course #	Title	Credits
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3
HST 111	The West and the World I	3
HST 112	The West and the World II	3

Elective Courses

Course #	Title	Credits
	MassTransfer Behavioral and Social Science Elective	3
	MassTransfer Behavioral and Social Science Elective	3
	MassTransfer and Communication Behavioral and Social Science Elective	3
	MassTransfer Natural or Physical Lab Science Elective	4
	MassTransfer Natural or Physical Science Elective	3-4
	MassTransfer Quantitative and Symbolic Reasoning Elective	3
	Oral Communication Elective	3



Program Courses

Course #	Title	Credits
COM 101	Introduction to Communication and College Success	3
COM 111	Mass Communication	3
COM 112	News Writing and Reporting	3
COM 241	Public Relations	3
	COM 212 or INT 210	3

Program Electives

Course #	Title	Credits
	Communication Program Electives	12

Recommended Course Sequence - Semester 1

Course #	Title	Credits
	MassTransfer and Communication Behavioral and Social Science Elective	3
COM 101	Introduction to Communication and College Success	3
ENG 101	Composition I: College Writing	3
HST 111	The West and the World I	3
	MassTransfer Quantitative and Symbolic Reasoning Elective	3

Recommended Course Sequence - Semester 2

Course #	Title	Credits
	MassTransfer Natural or Physical Lab Science Elective	4
	Oral Communication Elective	3
COM 111	Mass Communication	3
ENG 102	Composition II: Writing about Literature	3
HST 112	The West and the World II	3

Recommended Course Sequence - Semester 3

Course #	Title	Credits
	MassTransfer Behavioral and Social Science Elective	3
	MassTransfer Natural or Physical Science Elective	3-4
COM 112	News Writing and Reporting	3
	COM 212 or INT 210	3
	Program Elective	3



Recommended Course Sequence - Semester 4

Course #	Title	Credits
	MassTransfer Behavioral and Social Science Elective	3
COM 241	Public Relations	3
	Program Elective	3
	Program Elective	3
	Program Elective	3
	Total credits:	61-62

Category Descriptions

MassTransfer Behavioral and Social Science Elective

Credits: 3

Choose one MassTransfer Behavioral and Social Science Elective.

MassTransfer and Communication Behavioral and Social Science Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
ANT 101	Social and Cultural Anthropology	3
ECN 111	Principles of Economics-Macro	3
ECN 112	Principles of Economics-Micro	3
GVT 111	U.S. Government	3
GVT 112	Comparative Government	3
GVT 251	State and Local Government	3
HST 115	Twentieth Century Social History-1919 to the Present	3
PSY 101	General Psychology	3
SOC 101	Principles of Sociology	3
SOC 212	The Sociology of Social Problems	3
SOC 252	The Sociology of Human Relations	3
SOC 256	Race and Ethnicity in the Contemporary United States	3
SOC 258	Topics in Sociology	3

MassTransfer Natural or Physical Lab Science Elective

Credits: 4

Choose one MassTransfer Natural or Physical Lab Science Elective.



MassTransfer Natural or Physical Science Elective

Credits: 3-4

Choose one MassTransfer Natural or Physical Science Elective.

MassTransfer Quantitative and Symbolic Reasoning Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
MTH 119	Fundamental Statistics	3
MTH 125	Modern College Mathematics	3

Oral Communication Elective

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 104	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

COM 212 or INT 210

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 212	Field Experience-Student Newspaper Practicum	3
INT 210	Internship Experience I	3

Communication Program Electives

Credits: 12

Students should meet with their faculty advisor early in their first semester to discuss career goals and transfer plans since some articulation agreements have specific requirements regarding program electives.

To complete the Communications A2B MassTransfer program, register for the following foundational courses: ENG 230 and COM 113.



Choose four of the following:

Course #	Title	Credits
ART 151	Digital Photography	1
ART 260	Computer Graphics	3
COM 114	Professional Speaking	3
COM 157	Introduction to Television and Digital Production	3
COM 159	Advanced Television and Digital Production Practicum	3
COM 160	Intercultural Communication	3
COM 211	Social Media Communication	3
COM 218	Business Communication	3
ENG 230	Film	3
INT 220	Internship Experience II	3
MAR 101	Principles of Marketing	3
MAR 255	Advertising Procedures	3
PHL 111	Introduction to Logic	3
THE 101	Introduction to Theatre	3
THE 112	Introduction to Acting	3