



## Entrepreneurship

**Program:** Business Administration Career

**Program Code:**

BC\_ENT

**Academic Area:**

Business and Experiential Education

**Type:**

Associate in Science

**CIP Code:**

52.0701

## Program Statement

The program focuses on developing skills in finance, human resource management, management principles, marketing, purchasing, and sales needed for establishing and operating a new business.

## Program Information

- This program requires a total of 64 credits.
- Bristol is the home of the Academic Center for Entrepreneurship. It works to assist people starting a business as well as to encourage local high school and middle school students to consider entrepreneurship.
- Students who have taken courses at other institutions may receive transfer credit. All transfer credit requests for business related courses (ACC, BNK, BUS, LSM, MAN, MAR and RMN) must be approved by the Business Administration Department Chair.
- Some courses in this program are eligible for Credit for Prior Learning (CPL).
- Students must take ENG 102 if they wish to take advantage of transfer agreements with UMass Dartmouth and Southern New Hampshire University (SNHU).
- Follow the course sequence as much as possible.

## After Bristol

Students will be ready to start their own businesses and operate small enterprises.

Students can transfer to four-year institutions which offer bachelor degrees in Entrepreneurship. Contact your advisor or the Department Chair. This program is not MassTransfer eligible.

## Program Learning Outcomes

Students will be able to:

1. Develop a small business plan.
2. Apply the knowledge and skills needed to make business decisions
3. Identify problems and devise solutions.
4. Apply qualitative reasoning skills in business decisions

5. Execute a small business plan
6. Engage with community partners for common visions.

## Degree Requirements

### General Courses

Course #	Title	Credits
CIS 111	Introduction to Business Information Systems	3
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
HST 112	The West and the World II	3
	COM 114 or COM 218	3
INT 210	Internship Experience I	3

### Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective - Lab	4

### Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
	ACC 102 or a Business Elective	3-4
BUS 111	Business and Financial Mathematics	3
BUS 112	Personal Financial Planning	3
BUS 251	Business Law	3
MAN 101	Principles of Management	3
MAR 101	Principles of Marketing	3
MAN 118	Workshop in Team Development and Managerial Communications	1

## Concentration Courses

Course #	Title	Credits
ACC 114	Introduction to QuickBooks Pro	1
BUS 114	Small Business Planning Workshop	1
BUS 253	Corporation Finance	3
MAN 154	Small Business Management	3
MAN 251	Human Resources Management	3
MAN 290	Managing an Enterprise	3
MAR 114	Sales Principles	3
MAR 255	Advertising Procedures	3

## Recommended Course Sequence - Semester 1

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
CIS 111	Introduction to Business Information Systems	3
BUS 111	Business and Financial Mathematics	3
MAN 101	Principles of Management	3
ENG 101	Composition I: College Writing	3
MAR 101	Principles of Marketing	3

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
MAN 154	Small Business Management	3
BUS 251	Business Law	3
ACC 101	Principles of Accounting I	4
BUS 112	Personal Financial Planning	3
	COM 114 or COM 218	3
MAN 118	Workshop in Team Development and Managerial Communications	1

## Recommended Course Sequence - Semester 3

Course #	Title	Credits
BUS 253	Corporation Finance	3
HST 112	The West and the World II	3
MAN 251	Human Resources Management	3
ECN 111	Principles of Economics-Macro	3
MAR 114	Sales Principles	3
	ACC 102 or a Business Elective	3-4



## Recommended Course Sequence - Semester 4

Course #	Title	Credits
INT 210	Internship Experience I	3
ACC 114	Introduction to QuickBooks Pro	1
MAR 255	Advertising Procedures	3
	Scientific Reasoning and Discovery Elective - Lab	4
MAN 290	Managing an Enterprise	3
BUS 114	Small Business Planning Workshop	1
<b>Total credits:</b>		<b>65-67</b>

## Category Descriptions

### CSS 101: College Success Seminar / Business and Experiential Education FYE

Credits: 0-1

Students can register for CSS 101 or complete the Business and Experiential Education First-Year Experience (FYE) Summer or Intersession orientation. Students who have earned a previous degree or have 30+ credits with a GPA of 2.5 or better are not required to register for CSS 101. Review the [CSS 101 Waiver](#) for more details.

Course #	Title	Credits
CSS 101	College Success Seminar	1

### COM 114 or COM 218

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 114	Professional Speaking	3
COM 218	Business Communication	3

### Scientific Reasoning and Discovery Elective - Lab

Credits: 4

Choose one [Scientific Reasoning and Discovery](#) elective. (4 Credits)

### ACC 102 or a Business Elective

Credits: 3-4



Choose one of the following:

Course #	Title	Credits
ACC 102	Principles of Accounting II	4
BUS 113	Introduction to Business Functions and Practices	3
BUS 116	Introduction to Logistics	3
BUS 155	Business Ethics	3
BUS 201	Inventory and Warehouse Management	3
BUS 215	Global Supply Chain Management	3
BUS 265	Investments	3