



## Web Design and Media Arts

**Program:** Art Transfer

**Program Code:**

AT\_ATM

**Academic Area:**

Arts and Humanities

**Type:**

Associate in Arts

**CIP Code:**

50.0401

### Program Statement

This program provides students with the necessary foundation to enter the job market directly for careers in web design, user-interface design and media arts, or to transfer to a four-year BFA program including communication design, graphic design and interactive design programs that include specializations in these disciplines. Course work emphasizes both the creative process and the technical requirements of the field. Students develop a professional-level portfolio showcasing their visual communication skills as well as their grasp of industry-standard design technology.

### Program Information

- Students develop their creative and technical potential while building a strong portfolio for use in transferring or directly towards the job market.
- Classes use industry-standard software and hardware in dedicated design computer labs and studios. Faculty are all designers and artists whose current professional practice informs their teaching.
- The program offers a strong personalized support system for students with a program-specific advisor and the opportunity to begin building a professional network with classmates and faculty.
- This degree can be completed at any of the following campuses: Fall River, New Bedford, and Online (synchronous).

### Additional information

- Full-time students should take 3 studio courses per semester. ART 101 should be taken in your first semester; ART 201 should be taken in your final year as you prepare for transfer and the workforce. Advanced studio courses require prerequisites or faculty permission to enroll. Embedded tutors and program-specific tutors can help support skill-development in mastering digital technologies.
- Consult with your program-specific advisor when developing your course schedule each semester for sequencing and selecting courses to best support your goals. Your advisor can also help with dual enrollment as appropriate to prepare you to transfer for a related discipline.



## After Bristol

Graduates prepare for careers in design and marketing firms, advertising agencies, as well as in-house creative departments, as well as for freelance work in web design and related fields. Students may also transfer to four-year BFA programs in graphic design, communication design, and advertising design, as well as related disciplines including industrial design, architecture and art education, photography, and industrial design.

## Infused General Education Competencies

Ethical Dimensions, Historical Awareness, Multicultural Perspective, Oral Communication

## Degree Requirements

### General Courses

Course #	Title	Credits
ART 106	Survey of Art History II: Modern Art	3
ART 205	Topics in Contemporary Art	3
CIS 122	Internet Developer	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3

### Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective - Lab	4
	Quantitative and Symbolic Reasoning Elective	3

### Studio Foundation

Course #	Title	Credits
ART 101	Visual Art Colloquium	1
ART 111	Drawing I	3
ART 121	Two-Dimensional Design	3
ART 151	Digital Photography	1
ART 260	Computer Graphics	3
ART 271	Web Design I	3
ART 280	Electronic Imaging	3



## Advanced Studio

Course #	Title	Credits
ART 201	Careers in the Visual Arts	2
ART 261	Graphic Design I	3
ART 266	Typography Design	3
ART 272	Web Design II	3
ART 273	Advanced Web Design Studio	3

## Program Electives

Choose three electives based on your choice of concentration and your goals or an ART course approved by the program coordinator.

Course #	Title	Credits
	Program Electives	9

## Recommended Course Sequence - Semester 1

Course #	Title	Credits
ART 101	Visual Art Colloquium	1
ART 111	Drawing I	3
ART 121	Two-Dimensional Design	3
ART 260	Computer Graphics	3
CIS 122	Internet Developer	3
ENG 101	Composition I: College Writing	3

## Recommended Course Sequence - Semester 2

Course #	Title	Credits
ART 106	Survey of Art History II: Modern Art	3
ART 151	Digital Photography	1
ART 271	Web Design I	3
ART 280	Electronic Imaging	3
ENG 102	Composition II: Writing about Literature	3

## Recommended Course Sequence - Summer

Consider taking Gen Ed or studio courses to reduce semester load.



## Recommended Course Sequence - Semester 3

Course #	Title	Credits
	Program Elective	3
ART 201	Careers in the Visual Arts	2
ART 205	Topics in Contemporary Art	3
ART 261	Graphic Design I	3
ART 266	Typography Design	3
ART 272	Web Design II	3

## Recommended Course Sequence - Semester 4

Course #	Title	Credits
	Program Elective	3
	Program Elective	3
ART 273	Advanced Web Design Studio	3
	Scientific Reasoning and Discovery Elective - Lab	4
	Quantitative and Symbolic Reasoning Elective	3
	<b>Total credits:</b>	<b>65</b>

## Category Descriptions

### Scientific Reasoning and Discovery Elective - Lab

Credits: 4

Choose one Scientific Reasoning and Discovery elective. (4 Credits)

### Quantitative and Symbolic Reasoning Elective

Credits: 3

Choose one Quantitative and Symbolic Reasoning elective.

### Program Electives

Credits: 9

Choose three electives based on your choice of concentration and your goals or an ART course approved by the program coordinator.



<b>Course #</b>	<b>Title</b>	<b>Credits</b>
ART 251	Photography II: Digital	3
ART 281	Web Animation	3
ART 282	Character Animation	3
ART 285	Motion Graphics	3
ART 292	Design Studio	3
INT 210	Internship Experience I	3