



PSY 258: Introduction to Behavior Modification

This course is designed to help the student develop an understanding and appreciation of behaviorism in psychology. Emphasis is placed on the various techniques used in a clinical or hospital setting to modify patient behavior. Prerequisite: PSY 101. Three lecture hours per week.

Course Student Learning Outcomes

1. Define, explain and illustrate the major concepts and principles of classical and operant conditioning.
2. Demonstrate practical understanding of behavior modification through the design, implementation and evaluation of a behavior-change program.
3. Understand the ethical ramifications in the use of behavioral principles to alter behavior.
4. Recognize how research findings relate to behavioral change.
5. Explain how behavior modification skills are applied in a variety of settings.

Credits: 3

Program: Psychology