



HOS 270: Planning the Perfect Wedding

Weddings are a big part of an event planners' job. Planning the Perfect Wedding requires attention to details and coordination of many different aspects. Most couples have never hosted a party as big, important and complicated as a wedding. That's where a full-service wedding planner comes in. This course focuses on the myriad of details including a comprehensive timeline construction. Students will interact with real wedding planners, and plan weddings on paper based on real life case studies. HOS137, HOS255, suggested. All courses in the certificate are stand alone courses, so students do not need the prerequisites to take the course, 3 lecture hours per week.

Course Student Learning Outcomes

1. Define the role of a Wedding Planner 2. Identify the many details needed to plan the perfect wedding. 3. Outline the composition of a detailed event timeline. 4. Identify the criteria to select appropriate vendors to enhance client requests. 5. Define how to map out an agenda with perfect pacing and guest involvement. 6. Outline networking techniques to develop contact list

Credits: 3

Program: Hospitality