



COM 114: Professional Speaking

This course is a study of speaking technique involving use and development of specific professional language, appropriate verbal and non-verbal communication, and visual aids within a variety of professional settings. Students study and apply theoretical concepts of communicating in public settings to the inherently diverse audiences in the professional work world. Students research, organize, write, and deliver oral presentations for a variety of purposes. Techniques to address public speaking apprehension, critical thinking, information literacy, and technology skills, verbal and non-verbal communication, and active listening are covered in this course. Speeches using appropriate visual aids are outlined, prepared, delivered and evaluated. Prerequisite(s): Passing scores on the College's writing and reading placement tests; or a grade of C or better or concurrent enrollment in ENG 091 or ENG 092. Three lecture hours per week. Gen. Ed. Competencies Met: Human Expression and Oral Communication.

Course Student Learning Outcomes

1. Apply communications concepts that are appropriate to the diverse professional audience and circumstance. 2. Apply communication techniques connected to overcoming apprehension. 3. Deliver effective presentations based on scholarly research. 4. Apply effective nonverbal communication techniques for a multicultural audience. 5. Analyze contemporary issues of the human experience through topic selection and self and peer critique. 6. Evaluate significant contemporary oral presentation as a form of creative expression.

Credits: 3

Program: Communication