

ART 285: Motion Graphics

From TV ads and Flash-based narratives on the Web to the opening credits of movies and TV shows, motion graphics have become an integral part of our day-to-day visual experience. Students in this course explore ways of animating static images and text, as well as compositing digitized elements. They create motion graphics projects using a combination of Adobe After Effects with other video, image, and audio manipulation software. Prerequisite: ART 260 or permission of the instructor or program coordinator. Recommended: ART 276 or ART 281. Three lecture hours and three laboratory hours per week. Instructional Support Fee applies. Gen. Ed. Competencies Met: Human Expression.

Credits: 3
Program: Art
Recommended:
ART 276 or ART 281.

1 2024-25 Catalog