ART 276: Multimedia Design

This course teaches students the basic conceptual, design, and technical components of creating digital multimedia projects. Good design is key to effective interactive multimedia development. The course focuses on the creative design process, including interface design, information design, and design that occurs over time and space and incorporates images, typography, audio, video, and animation components. Lectures, demonstrations, and hands-on projects using industry-standard software such as Director and Premiere enable students to create a portfolio-quality multimedia project for the Web or CD-ROM. Prerequisite: ART 260 recommended. Three critique hours and three studio hours per week. Instructional Support Fee applies. Gen. Ed. Competencies Met: Human Expression and Information Literacy.
Credits: 3
Program: Art