



ART 273: Advanced Web Design Studio

This course provides students with a hands-on opportunity to apply their web design skills to develop functional and effective websites that meet specific real-world objectives. It focuses on communication design issues related to the creation of complex websites, including development of content and communication strategies, information architecture, prototypes and testing site usability, and workflow management. Students integrate their application of these issues with their facility with color, image-creation, typography and composition to create a culminating portfolio-quality project. Prerequisites: ART 271. Three critique hours and three studio hours per week. Instructional Support Fee applies. Gen. Ed. Competencies Met: Human Expression.

Credits: 3

Program: Art