



## ART 262: Graphic Design II

This course is a continuation of ART 261. It further develops the design process through projects that explore graphic/textural relationships using the written word and visual imagery. The course focuses primarily on the development of visual language as a means of conveying information through effective methods of design. It implements contemporary and traditional skills and methods. It also covers the investigation of printing, production, and service bureaus. Prerequisites: ART 261 and ART 266 are recommended. Six class hours per week. Instructional Gen. Ed. Competencies Met: Human Expression.

**Credits:** 3

**Program:** Art