Hospitality and Event Management

Program: Business Administration Career
Program Code:
BC_HOS
Academic Area:
Business and Experiential Education
Type:
Associate in Science
CIP Code:
52.0999

Program Statement

The Hospitality Industry is the world's largest employment field. This degree program is applicable to all types of Hospitality Managers or Event Managers.

Program Information

- This program offers students the opportunity to develop strong communication skills, organizational, and critical-thinking skills as well as practical preparation for entry into the growing hospitality career field
- Job opportunities include convention and visitors bureau coordinator, hotel sales and marketing executive, hotel management or event planner, casino management, tour destination management, or cruise ship management and event or activities planner.

After Bristol

Upon completion of the degree, students will be able to seek employment in lodging operations, private clubs, cruise ships, casinos, or event planning companies.

Degree Requirements

General Courses

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
ECN 111	Principles of Economics-Macro	3
ENG 101	Composition I: College Writing	3
INT 210	Internship Experience I	3

Elective Courses

Course #	Title	Credits
	COM 104 or COM 114	3
	History Elective	3
	Scientific Reasoning and Discovery Elective	3-4

Program Courses

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
BUS 111	Business and Financial Mathematics	3
BUS 112	Personal Financial Planning	3
BUS 155	Business Ethics	3
MAN 101	Principles of Management	3
MAN 152	Purchasing	3
OFC 117	Introduction to Computers and Software Applications	3

Concentration Courses

Course #	Title	Credits
HOS 121	Introduction to Hospitality	3
HOS 135	Risk and Sustainability Management	3
HOS 137	Events Management and Marketing	3
HOS 255	Event Design	3
HOS 270	Planning the Perfect Wedding	3
MAR 101	Principles of Marketing	3
PRM 101	Foundations of Project Management	3

Recommended Course Sequence - Semester 1

Course #	Title	Credits
	CSS 101: College Success Seminar / Business and Experiential Education FYE	0-1
HOS 121	Introduction to Hospitality	3
ENG 101	Composition I: College Writing	3
BUS 112	Personal Financial Planning	3
HOS 135	Risk and Sustainability Management	3
BUS 111	Business and Financial Mathematics	3

Recommended Course Sequence - Semester 2

Course #	Title	Credits
ACC 101	Principles of Accounting I	4
MAN 152	Purchasing	3
HOS 137	Events Management and Marketing	3
MAN 101	Principles of Management	3
OFC 117	Introduction to Computers and Software Applications	3

Recommended Course Sequence - Semester 3

Course #	Title	Credits
MAR 101	Principles of Marketing	3
ECN 111	Principles of Economics-Macro	3
HOS 255	Event Design	3
	History Elective	3
PRM 101	Foundations of Project Management	3

Recommended Course Sequence - Semester 4

Course #	Title	Credits
BUS 155	Business Ethics	3
	COM 104 or COM 114	3
HOS 270	Planning the Perfect Wedding	3
INT 210	Internship Experience I	3
	Scientific Reasoning and Discovery Elective	3-4
	Total credits:	**61-63**

Category Descriptions

CSS 101: College Success Seminar / Business and Experiential Education FYE

Credits: 0-1

Students can register for CSS 101 or complete the Business and Experiential Education First-Year Experience (FYE) Summer or Intersession orientation. Students who have earned a previous degree or have 30+ credits with a GPA of 2.5 or better are not required to register for CSS 101. Review the CSS 101 Waiver for more details.

Course #	Title	Credits
CSS 101	College Success Seminar	1

COM 104 or COM 114

Credits: 3

Choose one of the following:

Course #	Title	Credits
COM 104	Fundamentals of Public Speaking	3
COM 114	Professional Speaking	3

History Elective

Credits: 3

Choose a History Elective that fits your educational goals.

Scientific Reasoning and Discovery Elective

Credits: 3-4

Choose one Scientific Reasoning and Discovery elective.