



BUS 215: Global Supply Chain Management

This course provides knowledge of globalization and international trade, supply chain relationships, supply chain strategies, collaborative planning, procurement and ethical standards, information flows and technology, measuring and managing logistic performance, supply chain vulnerabilities, sustainable supply chain systems, reverse logistics, service supply chains, and emerging supply change designs. Prerequisite: BUS 116.

Course Student Learning Outcomes

1. Evaluate various domestic and international transportation modes and alternatives. 2. Evaluate design structures for integrated customer -centric and supplier-centric logistics. 3. Explain how the supply chain can contribute to overall organizational profitability. 4. Provide different strategies for customer deliveries.

Credits: 3

Program: Business