

BUS 116: Introduction to Logisitics

This course provides general knowledge of current management practices in logistics management. This course will teach students the foundations in product distribution, such as inventory control, warehousing, packaging, and distribution planning. Three lecture hours per week.

Course Student Learning Outcomes

1. Differentiate physical distribution, inventory management and materials management. 2. Distinguish between the concepts of supply chain management and logistics terminology. 3. Explain inventory controls and warehousing. 4. Develop decision strategies in transportation and traffic management.

Credits: 3

Program: Business

1 2024-25 Catalog