Graphic Design

Program: Art Transfer
Program Code:
AT_ATG
Academic Area:
Arts and Humanities
Type:
Associate in Arts
CIP Code:
50.0409

Program Statement

This program provides a strong foundation in drawing, design and typography, preparing students for transfer into a BFA program and a career in graphic design, advertising design, user interface design, motion graphics and related disciplines, including illustration, photography and art education. Students focus on the design process, utilizing both analog and digital media within a structured curriculum. Studio courses emphasize visual language, creative thinking, and technical skills, centered on the connections to professional practice.

Program Information

- Students develop their creative and technical potential while building a strong portfolio for use in transferring or directly towards the job market.
- Classes use industry-standard software and hardware in dedicated design computer labs and studios. Faculty are all designers and artists whose current professional practice informs their teaching.
- The program offers a strong personalized support system for students with a program-specific advisor and the opportunity to begin building a professional network with classmates and faculty.

Additional information

Full-time students should take 3 studio courses per semester. ART 101 should be taken in your first semester; ART 201 should be taken in your final year as you prepare for transfer and the workforce. Advanced studio courses require prerequisites or faculty permission to enroll.

Consult with your program-specific advisor when developing your course schedule each semester for sequencing and selecting courses to best support your goals. Your advisor can also help with dual enrollment as appropriate to prepare you to transfer for a related discipline.

After Bristol

Graduates transfer to four-year BFA programs in graphic design, communication design, and advertising design, as well as related disciplines including illustration, art education, photography, and industrial design. Recent graduates

have transferred to Massachusetts College of Art and Design, Rhode Island School of Design, School of Visual Arts, UMass Dartmouth, Minneapolis College of Art and Design, and others. Alumni have gone on to work at advertising agencies, design and marketing firms, as well as in-house creative departments.

Infused General Education Competencies

Ethical Dimensions, Historical Awareness, Multicultural Perspective, Oral Communication

Degree Requirements

General Courses

Course #	Title	Credits
ART 105	Survey of Art History I: Ancient through Renaissance Art	3
ART 106	Survey of Art History II: Modern Art	3
ENG 101	Composition I: College Writing	3
ENG 102	Composition II: Writing about Literature	3

Elective Courses

Course #	Title	Credits
	Scientific Reasoning and Discovery Elective - Lab	4
	Quantitative and Symbolic Reasoning Elective	3

Studio Foundation

Course #	Title	Credits
ART 101	Visual Art Colloquium	1
ART 111	Drawing I	3
ART 112	Drawing II	3
ART 121	Two-Dimensional Design	3
ART 131	Three-Dimensional Design	3
ART 151	Digital Photography	1
ART 260	Computer Graphics	3

Advanced Studio

Course #	Title	Credits
ART 201	Careers in the Visual Arts	2
ART 211	Drawing III	3
ART 251	Photography II: Digital	3
ART 261	Graphic Design I	3
ART 262	Graphic Design II	3
ART 266	Typography Design	3
ART 267	Publication Design	3
ART 280	Electronic Imaging	3
	ART 271, ART 292 or INT 210	3

Recommended Course Sequence – Semester 1

Course #	Title	Credits
ART 101	Visual Art Colloquium	1
ART 105	Survey of Art History I: Ancient through Renaissance Art	3
ART 111	Drawing I	3
ART 121	Two-Dimensional Design	3
ART 260	Computer Graphics	3
ENG 101	Composition I: College Writing	3

Recommended Course Sequence – Semester 2

Course #	Title	Credits
ART 106	Survey of Art History II: Modern Art	3
ART 112	Drawing II	3
ART 151	Digital Photography	1
ART 280	Electronic Imaging	3
ENG 102	Composition II: Writing about Literature	3

Recommended Course Sequence – Summer

Consider taking Gen Ed or studio courses to reduce semester load.

Recommended Course Sequence – Semester 3

Course #	Title	Credits
ART 131	Three-Dimensional Design	3
ART 201	Careers in the Visual Arts	2
ART 211	Drawing III	3
ART 261	Graphic Design I	3
ART 266	Typography Design	3
	Quantitative and Symbolic Reasoning Elective	3

Recommended Course Sequence – Semester 4

Course #	Title	Credits
ART 251	Photography II: Digital	3
ART 262	Graphic Design II	3
ART 267	Publication Design	3
	Scientific Reasoning and Discovery Elective - Lab	4
	Total credits:	**65**

Category Descriptions

Scientific Reasoning and Discovery Elective - Lab

Credits: 4

Choose one Scientific Reasoning and Discovery elective. (*4 Credits*)

Quantitative and Symbolic Reasoning Elective

Credits: 3

Choose one Quantitative and Symbolic Reasoning elective.

ART 271, ART 292 or INT 210

Credits: 3

Choose one of the following or an ART elective approved by the program coordinator.

Course #	Title	Credits
ART 271	Web Design I	3
ART 292	Design Studio	3
INT 210	Internship Experience I	3